

Lean Six Sigma Training Green Belt

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The ILSSI Exam

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- Proctored by Webcam (<u>ProctorU.com</u>)
- Sign-in and Schedule exam on ProctorU.com
- Open Book
- 100 Multiple Choice Questions
- Pass mark is 70%
- Result issued immediately
- Retake is available



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Body of Knowledge

- 1. The Fundamentals of Lean Six Sigma
- 2. Meanings of Lean and Six Sigma
- 3. General History of Lean Six Sigma
- 4. Lean Six Sigma Projects
- 5. DMAIC
- 6. PDCA
- 7. Kaizen and Kaizen Events
- 8. Root Cause Analysis
- 9. Voice of the Customer, and Business
- 10. Lean Six Sigma Belt Roles
- 11. Defining a Process
- 12. Critical to Quality Characteristics (CTQs)
- 13. Cost of Poor Quality (COPQ)
- 14. Pareto Analysis
- 15. Basic Lean Six Sigma Metrics
- 16. Selecting Lean Six Sigma Projects
- 17. Problem Statements
- 18. Building a Business Case & Project Charter
- **19. Project Metrics**
- 20. SIPOC
- 21. The 8 Elements of Waste
- 22. 5S
- 23. Lean Thinking
- 24. Kanban
- 25. Poka-Yoke (Mistake Proofing)

- 26. Process Definition
- 27. Cause & Effect / Fishbone Diagrams
- 28. Process Mapping, SIPOC, Value Stream Map
- 29. Failure Modes & Effects Analysis (FMEA)
- 30. Six Sigma Statistics
- 31. Basic Statistics
- 32. Use of Excel , Minitab and Sigma XL
- **33. Descriptive Statistics**
- 34. Normal Distributions & Normality
- 35. Graphical Analysis
- 36. Histograms
- 37. Box Plots
- 38. Measurement System Analysis
- 39. Precision & Accuracy
- 40. Bias, Linearity & Stability
- 41. Gage Repeatability & Reproducibility
- 42. Variable & Attribute MSA
- 43. Process Capability
- 44. Capability Analysis
- 45. Concept of Stability
- 46. Attribute & Discrete Data
- 47. Hypothesis Testing
- 48. Hypothesis Testing Uses
- 49. Practical vs. Statistical Significance
- 50. Alpha & Beta Risk

51. p-values

SOLUTIO

- 52. Types of Hypothesis Test
- 53. Hypothesis Testing with Normal Data
- 54. 1 & 2 sample t-tests
- 55. Hypothesis Testing with Non-Normal Data
- 56. Mann-Whitney
- 57. Simple Linear Regression
- 58. Correlation
- 59. Regression Equations
- 60. Non- Linear Regression
- 61. Multiple Linear Regression
- 62. Confidence & Prediction Intervals
- **63. Designed Experiments**
- 64. OFAT
- 65. Full Factorial Experiments
- 66. Full Factorial Designs
- 67. Statistical Process Control (SPC)
- 68. Data Collection for SPC
- 69. I-MR Chart
- 70. X-bar-R Chart
- 71. U Chart
- 72. P Chart
- 73. NP Chart
- 74. X-S chart



brought to you by:

Class Schedule

<u>Day 1</u>

- What is Lean Six Sigma ?
- o 8 Wastes
- o **5S**
- \circ $\,$ Voice of the Customer (VOC) and CTQs Process
- o Mapping, Value Stream Mapping

<u>Day 2</u>

- o Pull, Kanban and Flow
- Visual Management
- o Poka Yoke
- Standardized Work
- o SMED
- o Kaizen / Kaikaku
- Define Phase
- Problem and Project Selection and Definition
- $\circ~$ Business Case Project Charter
- YELLOW BELT EXAM (as Homework)

<u>Day 3</u>

- $\circ~$ Measure Phase
- $\circ~$ Introduction to SigmaXL
- o Fishbone Diagram, Pareto Charts
- o FMEA
- Six Sigma Statistics
- Measurement System Analysis

<u>Day 4</u>

- Process Capability
- Analyse Phase
- $\circ~$ Correlation and Regression Analysis
- $\,\circ\,$ Introduction to Design of Experiments (DOE)

<u>Day 5</u>

- Hypothesis Testing
- Improve Phase
- Control Phase
- Control Plans
- Statistical Process Control (SPC)
- Control Charts
- Revision and Rework of Mock Exam Questions
- \circ GREEN BELT EXAM (In own time)

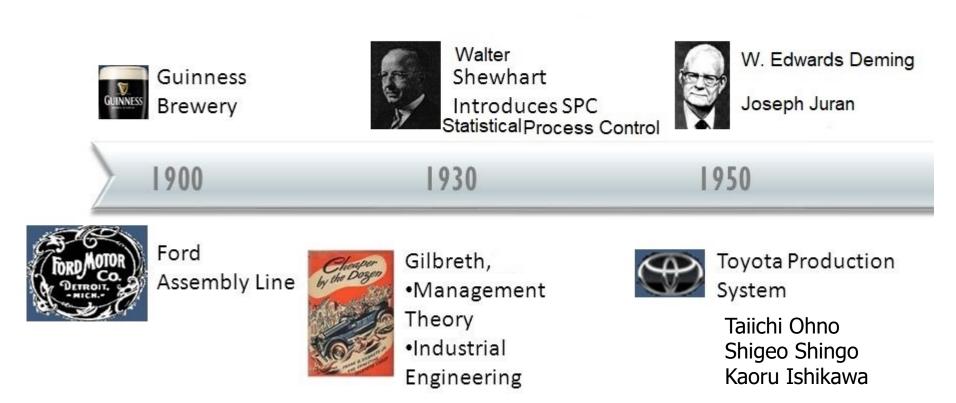


WHAT IS

LEAN SIX SIGMA?



Lean Six Sigma Timeline





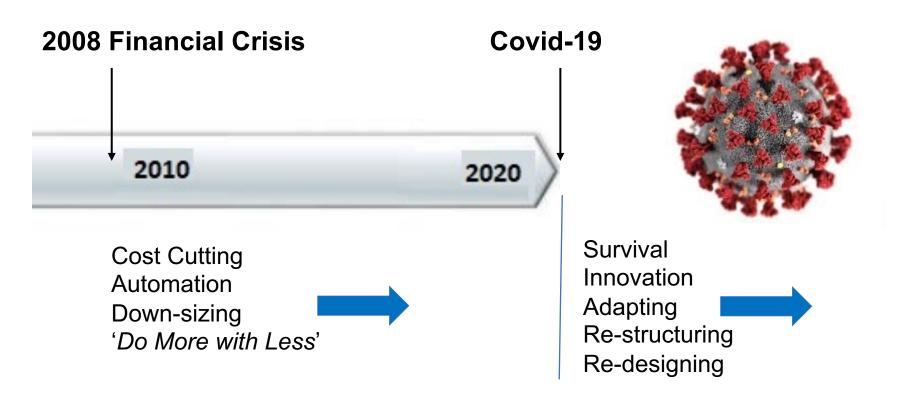
Lean Six Sigma Timeline





Lean Six Sigma Timeline

Shift in Focus





Influential Leaders in Lean Six Sigma Principles

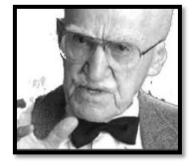
The evolution of Lean Six Sigma was heavily influenced by American and Japanese engineers, statisticians and quality control experts 1950-1980.



Walter Shewhart (SPC and Control Charts)



W. Edwards Deming (Quality Management PDCA Plan, Do, Check, Act)



Joseph Juran (Quality Planning, Quality Improvement Quality Control)



Taiichi Ohno 7-Wastes, Gemba-Walk



Shigeo Shingo SMED, Poka Yoke



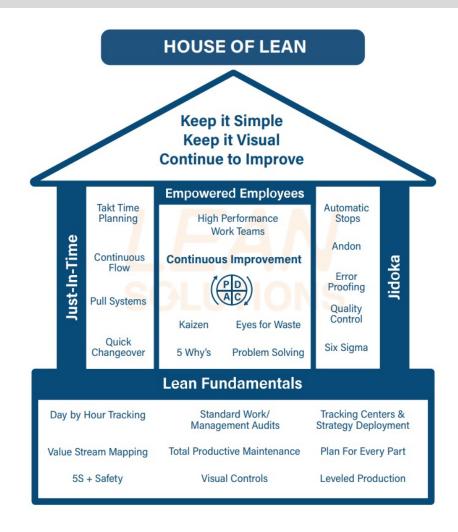
Lillian Gilbreth Process Flow Ergonomics



Kaoru Ishikawa 7-Quality Tools

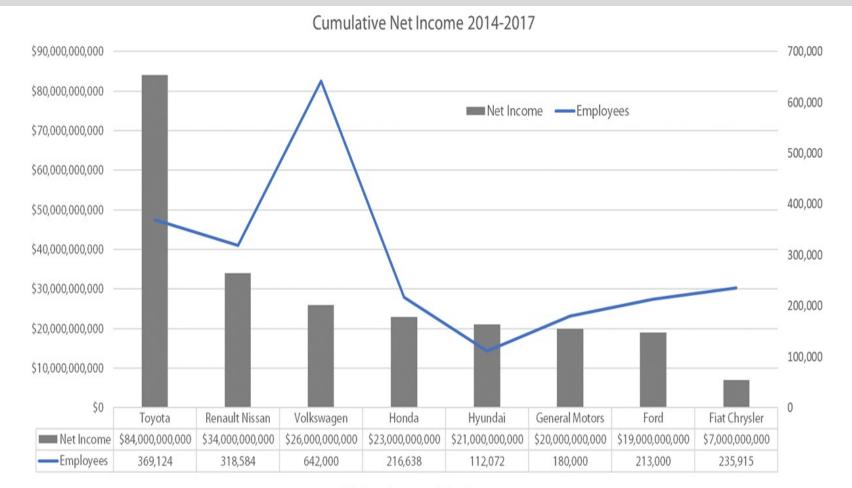


Toyota Production System (TPS)





Superiority of the Toyota Production System (TPS)

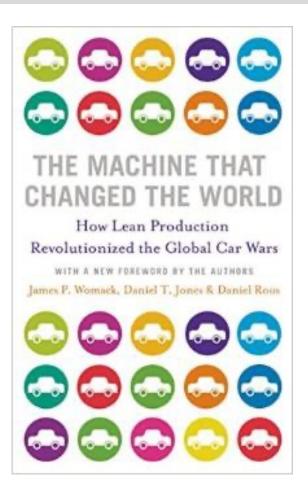


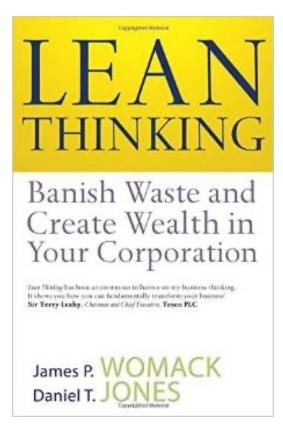
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"The Machine that Changed the World" 1990





"Lean Thinking" (1993)



Origins of Six Sigma : Motorola and General Electric (GE)



Bob Galvin : CEO of Motorola 1980's







1985 Bill Smith coins the term "Six sigma" 1987 Motorola trademarks the term "Six Sigma"





Jack Welch : CEO of GE 1981-2001

Jack Welch (CEO) made Six Sigma the management and corporate culture of General Electric 1981 – 2001.

- Every manager was trained as at least To Green Belt level.
- •During his tenure at GE, the company's value rose 4,000%.



Why is it called Six Sigma?

O, sigma

'Sigma' is a Greek Symbol to signify the mathematical concept called <u>Standard Deviation</u>. This is an important measure of <u>Variation</u> in a process.

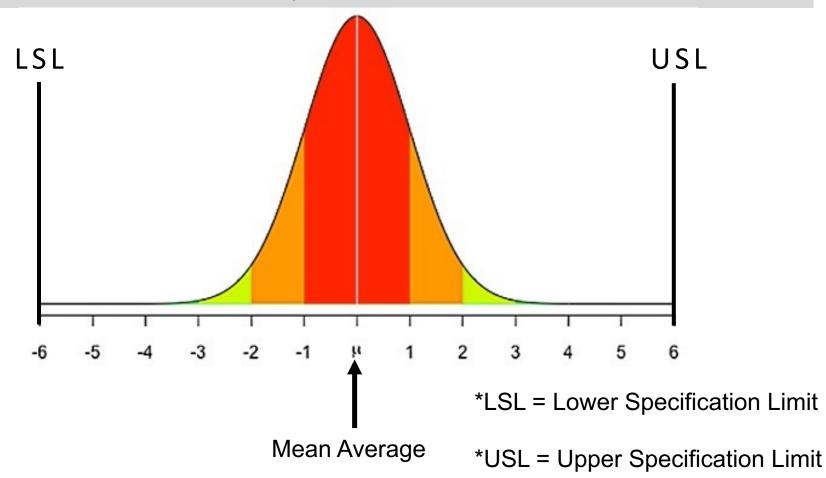
$$\sigma = \sqrt{\frac{\sum\limits_{i=1}^{N} (X_i - \mu)^2}{N}}$$

You don't need to remember or even To understand this equation... Its just 'behind the scenes' !!





Six Sigma refers to a process having 6 Standard Deviations (Sigmas) between the mean average of the process (center) and the closest customer specification limit.





Defects vs Process Sigma Level

Process Sigma Level	Defects per Million Opportunities (DPMO)
1	691,500
2	308,500
3	66,800
4	6,200
5	233
6	3.4

DPMO = Defects per Million Opportunities (for Defects)

DEFINITION:

A "Six Sigma Process" is one that produces no more than 3.4 defects per million opportunities for defects



3.4 DPMO

A "Six Sigma Process" is often described one that produces no more than 3.4 Defects Per Million Opportunities for defects

3.4 DPMO (Defects Per Million Opportunities)

0.00034 % Defects

99.99966 % Correct



What is a 0.1% Defect Rate look like?

What is 99.9% Quality ? 0.1 % Defects

- 1 unsafe plane landing per day at JFK
- 100 wrong drug prescriptions per day in US
- 10,000 Houses without electric / day in US
- 100,000 wrong bank transfers per day
- 1 million e-mails sent incorrectly per day

This is why we need Six Sigma processes !



What are the possible Defects ?

- Shapes
- Colours
- Size
- Concentric



What Defect Rate is acceptable ?



Lean and Six Sigma COMPLIMENT each other





Lean Principles

- 1. Understand the value in the product or service
- 2. Identify the value stream in each product or service
- 3. Make the product or service **flow**
- 4. **Pull** value from the downstream (just in time delivery)
- 5. Continuous Improvement towards perfection
- 6. Involve workers and **respect workers** opinions

NOTE: Only the first 5 Lean Principles were taught. Many books and videos still refer to the '5 Lean Principles'

*Source: Lean Thinking by James P. Womack and Daniel T. Jones



Six Sigma Principles

- 1. Reduce Variation and you will reduce Defects / Errors
- 2. Root Cause Analysis of problems (RCA)
- 3. Use Data for Decision making (instead of guessing !)
- 4. Use of Statistical Analysis tools and charts
- 5. Process Optimization using Designed Experiments and Regression Analysis, Predictive Modelling. Hypothesis Tests
- 6. Improvement projects using the DMAIC Framework



We use Lean Six Sigma for

PROCESS IMPROVEMENT



Increase Value

Traditional View of Our Processes



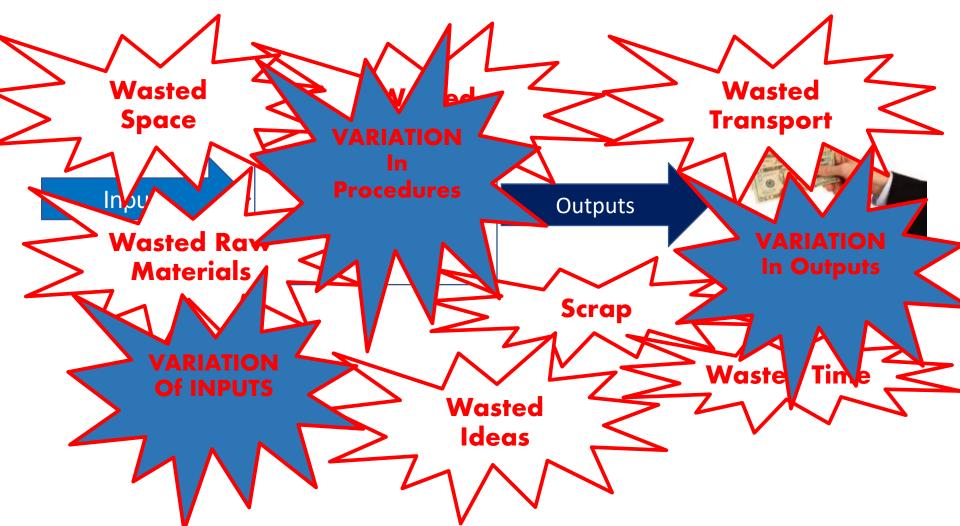
Higher Value

Lower Value



Waste and Variation

What our processes actually look like





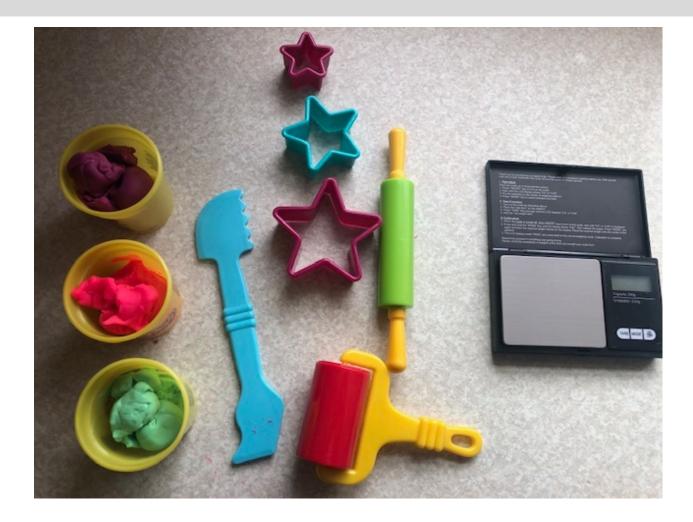
Perfect for Cake Decorations

- 3 Star Shapes
- 3 different Colors
- 3 different Size Stars
- Concentric Shapes



- Target Weight = 10 grams
- Upper Specification Limit = 12 grams
- Lower Specification Limit = 8 grams







ROLL \rightarrow WEIGH \rightarrow FLATTEN \rightarrow CUT \rightarrow ASSEMBLE \rightarrow WEIGH



Roll Ball

Small : 8 to 12 grams Target = 10 grams

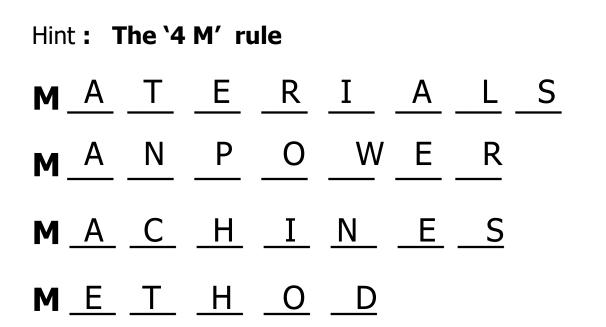
Medium : 13 to 17 grams Target = 15 grams

Large : 18 to 22 grams Target = 20 grams

Everything is a process

Inputs

What do we need to create Value for Customers ?





Inputs

What do we need to create Value ?

Examples of Inputs in your work (Which 'M' is it ?) :





Operations

4



Transforming the Inputs into Outputs (Operations)

Examples of Operations at your company :

1.	
2.	
3	
З.	



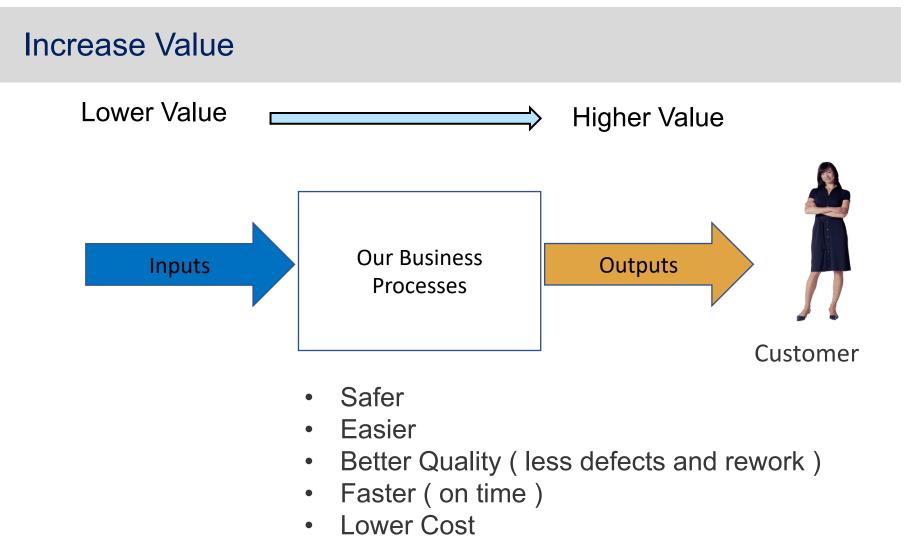
Outputs

What your Customer wants (Outputs)

The 'TOP 5' Outputs at your company :

1.	
2.	
3.	
4.	
5.	







What did Shigeo Shingo say about this ?



Shigeo Shingo : 1909 - 1990

- 'There are four purposes of improvement: <u>easier</u>, <u>better, faster, and cheaper</u>. These four goals appear in order of priority. Hence the first is to make the work easier for workers while improving the fruits of their labour.'
- 'Intensifying the work should never be undertaken even if the same working hours are maintained.'

Non-Stock Production : The Shingo System of Continuous Improvement', (1988)

Shigeo Shingo was a primary architect in the development of the Toyota Production System.



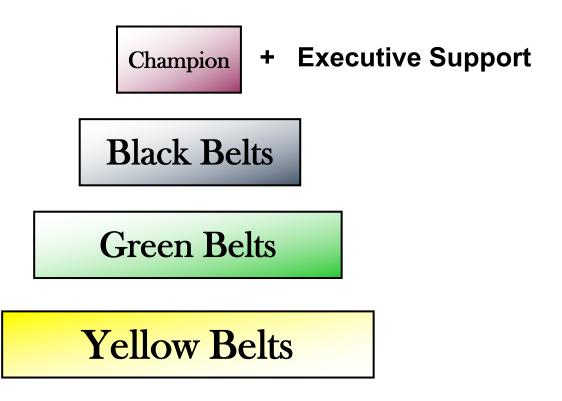
SQDC

- 1. Easier and <u>Safer</u> for workers (S)
- 2. Produce Better **Quality** Outputs for customers (Q)
- **3.** <u>**Deliver**</u> the Outputs on Time (D)
- 4. Lower the <u>Cost</u> of Production (C)

The **SQDC** model of Production



Lean Six Sigma Roles and Responsibilities





Champion/Process Owner

Champions help to identify and select the most important projects to work and break down political barriers / roadblocks for Lean Six Sigma to succeed

- Assist with Project selection and initiation
- Obtain needed project resources and eliminate roadblocks
- Participate in project review meetings
- Provide Governance / Ask the right questions
- Set up a training programs







Black Belts are Lean Six Sigma process experts, think strategically and lead larger projects within the business.

- Approx 1 Black Belt every 50 100 employees (1%)
- Dedicated to process improvement 100% of time
- Project team leader for larger / high profile projects
- Facilitates DMAIC teams and helps Green belts
- Thinks strategically and towards Enterprise level goals
- Works cross-functionally



Green Belt



Green Belts are practitioners of Lean Six Sigma improvement and lead small/medium projects or support larger Black Belt Projects.

- Approx 1 Green Belt for every 10 30 employees (5%)
- Involved approx 50% time on projects
- Typically works projects within their Functional Area
- Team members for larger projects
- Team leaders for small / medium projects







Yellow Belts are Workers and Functional Specialists and apply the Lean Six Sigma Methodology to their own work and serve on project teams on a part-time basis.

- As many as possible (target is 100% of workers)
- Functional workers, Subject Matter Specialists. Team members
- Provide support to Black Belts and Green Belts as needed
- Team members on DMAIC teams
 - Supporting projects with process knowledge and data collection



Summary

At this point you should be able to:

- Describe the goals of our process improvement
- Understand the origins of Lean and Six Sigma
- Describe the principles of Lean
- Describe the principles of Six Sigma
- Describe the defined roles of Lean Six Sigma belts

Quiz 1 :



- What was the name of the first company to use the name 'SIX SIGMA' to describe its Quality Management System.
- MOTOROLA
- What is the First Principle of Lean production ? What is the most important thing that a Lean process must produce ?
- **VALUE** (for the customer of the process)
- Which Japanese company is considered as being the first to use true 'Lean Production' effectively and successfully ?
- ΤΟΥΟΤΑ
- A basic principle of Six Sigma is to always find the true original source of a defect or problem. This is called _____?
- ROOT CAUSE ANALYSIS
- A "Six Sigma Process" is often described one that produces no more than 3.4 DPMO What does DPMO stand for ?
- DEFECTS PER MILLION OPPORTUNITES FOR DEFECTS



What is the role of a Yellow Belt on a Lean Six Sigma project?

A YELLOW BELT IS A TEAM MEMBER WHO ASSISTS A GREEN OR BLACK BELT, USING THEIR KNOWLEDGE OF THE PROCESS THAT THEY CURRENTLY ARE WORKING WITHIN.

What is the role of a Green Belt in an organisation ?

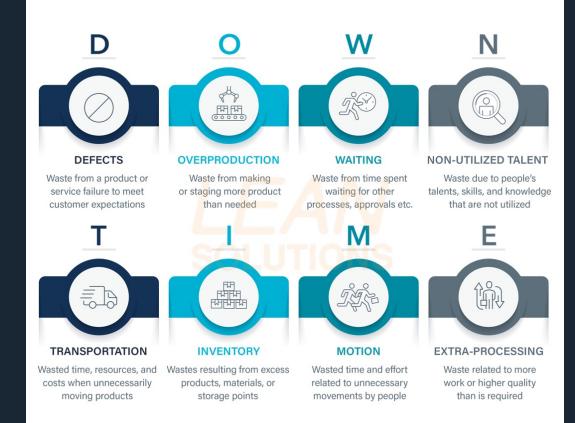
A GREEN BELT IS A PROJECT TEAM LEADER FOR SMALL AND MEDIUM SIZED PROCESS IMPROVEMENT PROJECTS.

What is the role of a Black Belt in an organisation ?

A BLACK BELT IS A PROJECT TEAM LEADER FOR LARGE PROBLEM SOLVING / IMPROVEMENT PROJECTS or OVERSEES THE WORK OF GREEN BELTS FOR MULTIPLE PROJECTS. A BLACK BELT IS A FULL TIME PROBLEM SOLVER FOR THE ORGANISATION.



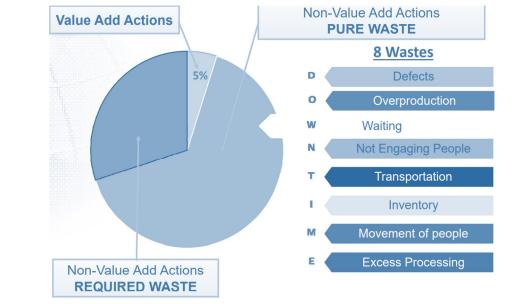
Recognizing Waste



LEAN SOLUTIONS

Brought to you by: 🔘 ADAMS





CATEGORIES OF ACTION

Brought to you by:



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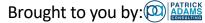




WALK

A planned visit to where work is being performed to observe what's happening and to note the waste.

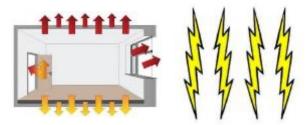
- O Explain to the people in the area of observation what you are doing.
- O Study the area for 20-30 minutes.
- $\ensuremath{\bigcirc}$ As you see work that appears to be waste, jot down the example you see.
- O Take action immediately if possible or develop a plan to remove waste







Other 'Non-Traditional 'Categories of Waste



Utility / Energy (Heat / Electrical) losses





Over - Communications



Skilled Staff Losses



3-Star Manufacturing Inc.

Where is the Waste?

ROLL \rightarrow WEIGH \rightarrow FLATTEN \rightarrow CUT \rightarrow ASSEMBLE \rightarrow WEIGH





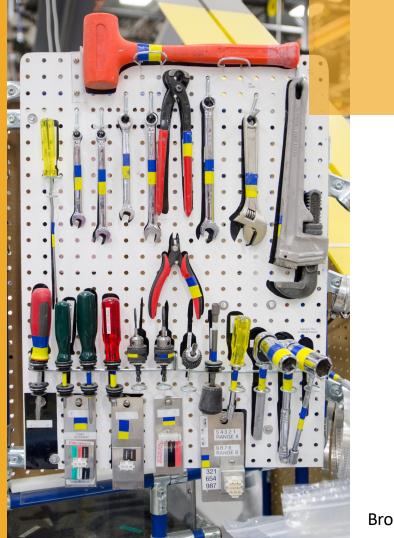






Quiz 2:

- Which of the traditional 8-Wastes of 'DOWNTIME is concerned with reducing the complexity of processes and taking out unnecessary steps or activities ?
- Non-Essential Processing / Over Processing
- What is the name of the Waste of producing more that the customer demand can absorb ?
- Over-Production
- What is Waste called when an activity or step in process needs to be repeated because it was not done 'Right-First-Time' ?
- Rework / Defects
- What Waste results in Queues or Backlogs of materials or work?
- Waiting (due to a Bottle-next in the process)
- What is the Japanese word for 'Waste' ?
- MUDA



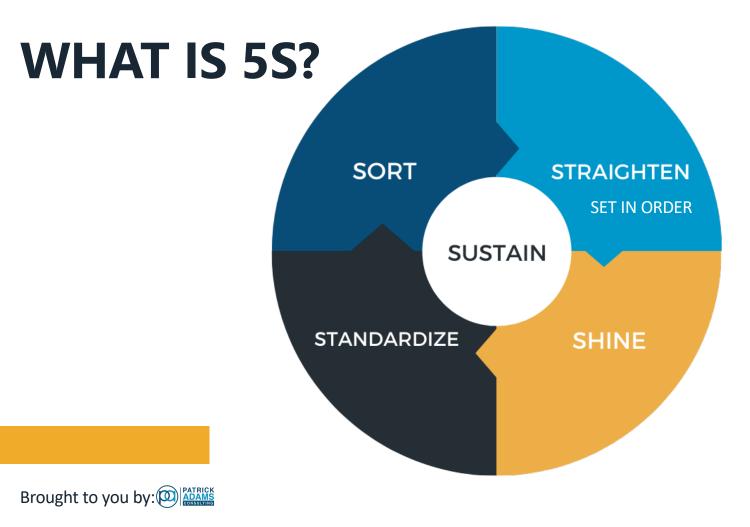


5S

Continuous Improvement should not be just an event.

Brought to you by:











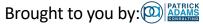


WHY 5S?

Workplace Organization and Visual Management Fundamental to Your Facility

- SAFER!
- Problems Become Visible
- Promotes culture

Result: Improved Safety, Quality and Cost





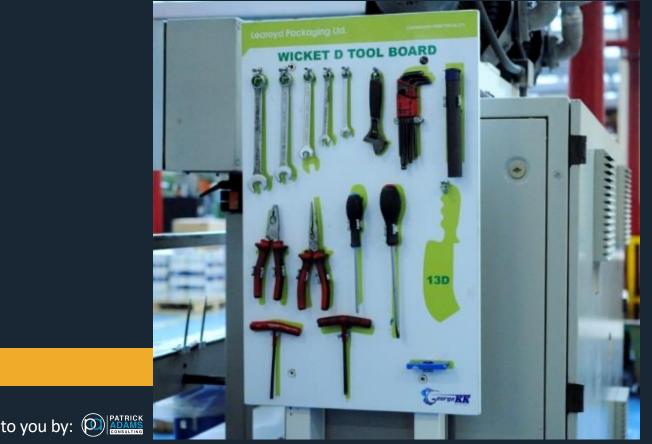
FIND A FLATHEAD SCREWDRIVER



Brought to you by: O



FIND A FLATHEAD SCREWDRIVER





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EXERCISE #1

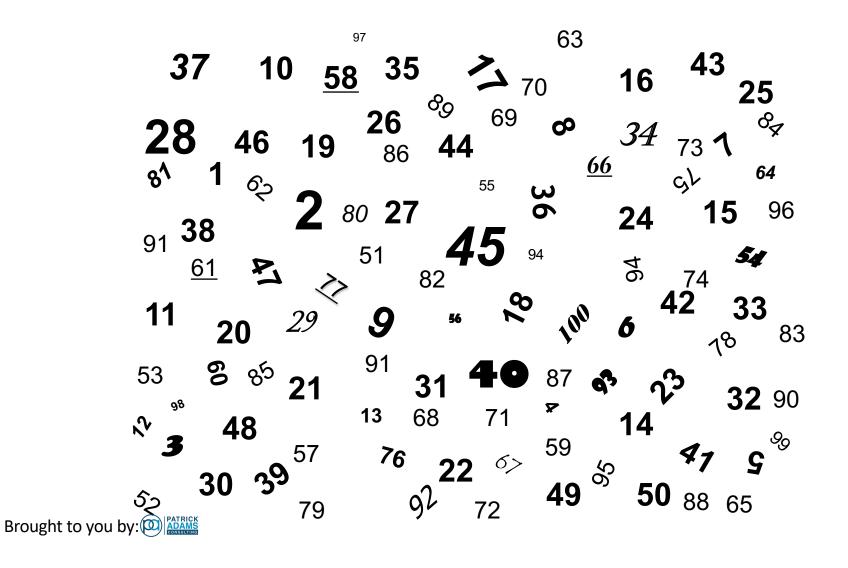














SORT

- o Critically examine everything
- o Red Tag Process
 - o Always use-Have a place for it
 - o Sometimes use-Tag and Date
 - o Never use-Red tag area
- o Need a 6mm Hex? Keep only the 6mm Hex, not a whole set
- o Members know best what is needed
- o Everything in the area should have a purpose



Tom Tapp Herri Description	od Øy	5S RED TAG			
TEM TYPE: Haw Materials Finished Goods Wiff Macrone Parts Other	Tooli Tooli Tooli Tooli Topi	Tran Hald Maye ta Outlet Other			
EleASON TAGGED. No. Longer Used Ut/Koneen Owner Desn't Work Omer Other		Tag No Sufficiency Sufficience			



Brought to you by: O



EXERCISE #2

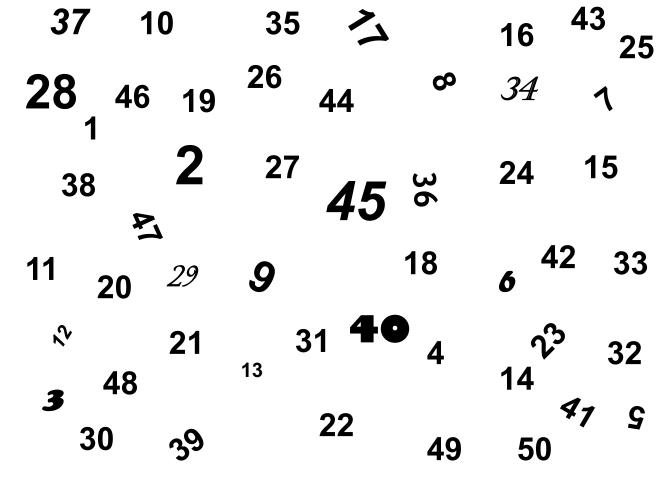












Brought to you by:





STRAIGHTEN or SET IN ORDER

o For what's left, where does it go?

o Be mindful of frequency of use and how much is used

o Be Visual

o Arrange so things are easy to find and readily retrieved.

o "A place for everything and everything in it's place."



Brought to you by:



Brought to you by:

SHINE

o Clean the area (tools, equipment, lighting, etc.)

- o Re-painting may be required
- o Implement regular housekeeping so that any dirt or
 - grease is immediately obvious.
- o Always use your 5S Color Standards





EXERCISE #3







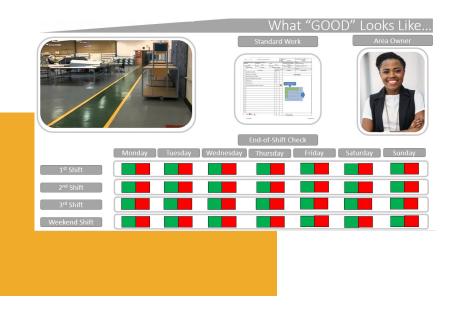




37 10 1 ²⁸ 46 19	35 17 26 44 8	16 25 34 7
38 2 47	27 36 45	24 15
11 ₂₀ 29	9 18	6 ⁴² 33
$ \begin{array}{cccccccccccccccccccccccccccccccccccc$	13 ³¹ 4 40 22 49	23 32 14 41 5 50

Brought to you by:

LEAN SOLUTIONS



STANDARDIZE

- o Implement Work Center 5S Board
- o Take a picture of the area
- o Assign an area owner
- o Develop standard work for regular
 - housekeeping

o Implement Daily End of Shift Checks



Brought to you by:



EXERCISE #4

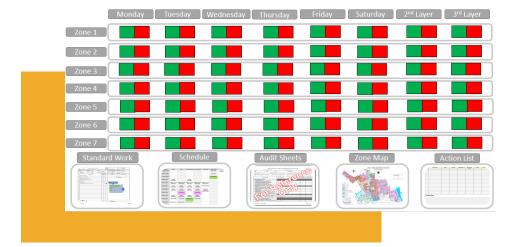




1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48	49	50

Brought to you by:





SUSTAIN

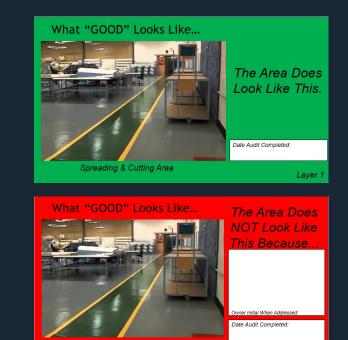
o Implement Layered Process Audit in order to sustain improvements



Brought to you by: PATRICK

SUSTAIN LAYER 1 AUDIT

- o Layer 1 audits are completed daily by team leaders based on a posted schedule
- o Area owner is responsible for any red items on Layer 1.
- o Layer 1 checks that the area matches the picture and the work center 5S board is being completed





Brought to you by: O

SUSTAIN LAYER 2 AUDIT

- o Layer 2 audits completed by the area Supervisor one time per week.
- o The Layer 2 audits are specifically auditing audit completion to schedule.
- o The area Supervisor is responsible for any red items in Layer 2.

What "GOOD" Looks Like	
✓ The Layer 1 Audits are Being Completed to the Schedule	The Area Does
 ✓ For any 'RED', action was taken per std work 	Look Like This.
✓ There are not any consecutive 'RED' days	
	Date Audit Completed:
	Layer
What "GOOD" Looks Like	The Area Does NOT Look Like
 What "GOOD" Looks Like ✓ The Layer 1 Audits are NOT Being Completed to the Schedule 	NOT Look Like
✓ The Layer 1 Audits are NOT Being	
 ✓ The Layer 1 Audits are NOT Being Completed to the Schedule ✓ For any 'RED', action was NOT taken per 	NOT Look Like
 The Layer 1 Audits are NOT Being Completed to the Schedule For any 'RED', action was NOT taken per std work 	NOT Look Like
 The Layer 1 Audits are NOT Being Completed to the Schedule For any 'RED', action was NOT taken per std work 	NOT Look Like This Because





SUSTAIN LAYER 3 AUDIT

Layer 3 audits are completed by the Operations Manager or Plant Manager once per month.

What "Good" Looks Like ...

Y N No items present in area without designated location

Y N Aisleways are clear and clean without obstruction

Y N All part racks and containers labeled with proper ID

Y N All surfaces free of dirt and dust, "Hospital Clean" standard

Y N Records of required 5S activities are dated, initialed & current

Y N Team has documented action items on team W3I to improve workplace organization, reduce / eliminate sources of clutter / debris

Y N Layer 2 audits are being completed to schedule

The Area Does NOT Look Like This Because...

1 Action ItemTo Address:
Owner InitialWhenAddressed:

Date Audit Completed:

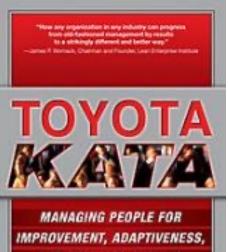


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Kata for Sustain

"A routine that is practiced so that it becomes second nature"



AND SUPERIOR RESULTS

Bestselling coauthor of Learning

TOYOTA KATA by Mike Rother (Lean Enterprise Institute)

https://www.youtube.com/watch?v=F6mhirDTLpA





TOYOTA KATA What is the Improvement Kata?



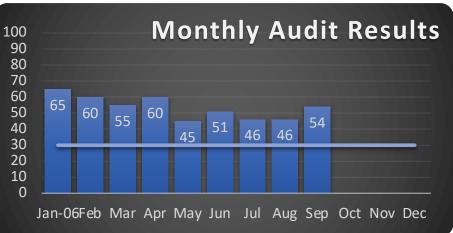




5S Audit & Results

	5S Workplace So	can Checklist	
Depart	ment:	Place an "x" in the appropriate box based	I on number of issues observed.
Date:	Scored By:	Number of Observations >>	0 : 1-2 : 3-4 : 5-6 : >6
	Distinguish between what is needed and not needed	•	
Sort	Unneeded equipment, tools, furniture, etc. are present Unneeded items are on walls, notice boards, etc. Items are present in walkways, stairways, corners, fire exits et Unneeded inventory, supplies, parts, or materials are present		x x x
	5 Safety hazards (water, oil, chemical, machines) exist		x
		Subtotal >>	0 1 4 6 0
	A place for everything and everything in it's place		
Set in Order	Correct places for items are not obvious Items are not in their correct places Walkways, workstations, equipment locations are not indicated	1	
.,	4 Items are not put away immediately after use 5 Height and quantity limits are not obvious	Subtotal >>	x
		Subtotal	0 : 1 : 4 : 6 : 0
	cleaning, and looking for ways to keep it clean and organised		r · · · · ·
	1 Floors,walls stairs, and surfaces are free of dirt, oil, and grease		x
Shine	2 Equipment is not kept clean and free of dirt, oil, and grease 3 cleaning materials are not easily accessible		x
	4 Lines, labels, signs, etc are not clean and unbroken		x
	5 Other cleaning problems of any kind are present	Subtotal >>	X
		Subtotal	0 2 4 0 0
	Maintain and monitor the first three categories		
Standardize	Necessary information is not visible All standards are not known and visible		x
anda	3 Checklist don't exist for all cleaning and maintenance jobs		x
St	4 All quantities and limits are not easily recognizable	x	
	5 How many items can't be located in 30 seconds	Subtotal >>	X 0 1 4 6 0
	Stick to the rules		
	1 How many workers understand the 5s principals		x :::: x
_	2 How many times last week was daily 5s not performed	x	
Sustain	3 Number of times that personal belongings are not neatly stored		x
	4 Number of times job aids are not available or up to date	x	
	5 Number of times last week daily 5s inspection were not perform	0 1 0 6 8	
		Total >>	0 6 16 24 8
			U 6 16 24 8
		Grand Total 5S Score	54







5S your computer hard/shared drive

5S Principle	Description
Sort	 Check all your files and software, and get rid of any that are unnecessary
Set In Order	 Organize your files and optimize the use of file folders Keep in mind how often you need them and how much time you need to store them Create specific shortcut icons for the most used files or programs
Shine	 Eliminate any files under deleted items, sent items and the recycle bin
Standardize	 Establish procedures for maintaining your computer 5S system
Sustain	 Include hard drives in 5S audits Focus on how people maintain files and program organization, and the time they spend ding so



5S 3-Star Manufacturing Inc.





5S in your company (Discuss)

• What areas of your work could do with 5S?

• Who do you need to get involved ?

• When are you going to try 5S ?

Quiz 3 :



- Which stage of the 5S method is used to ensure that the workers have the good habits and discipline to continue the other 4S tasks.
- SUSTAIN
- In 5S the action of removing unnecessary tools, equipment and materials from the workspace is called
- SORT
- Cleaning the workplace of dirt, dust and litter is called what in 5S?
- SHINE
- Give one example of a 5S method used for **SET IN ORDER / STRAIGHTEN** ?
 - SHADOW BOARDS RACKS COLOURED LABELS, FLOOR MARKING etc



Lean Principles and Tools



Value

Remember the 6 fundamentals of Lean ?

- 1. Value
- 2. Value Stream
- 3. Flow
- 4. Pull
- 5. Perfection



Who is your customer?

In Lean Six Sigma ...

- Value is always viewed "Through the eyes of the Customer"
 - Who is our customer?
 - What is The Voice of our Customer (VOC)?
 - What is Critical to Quality (CTQ) to our Customer?



Who is your Customer?

'Internal Customers' vs 'External Customers'

- An internal Customer could be a different department or operation. It could be the next downstream operation in the process.
- Can you name some different types of 'External Customers' ?



What is a CTQ?

Critical to Quality (CTQ's) are measures we use to capture VOC properly.

- Also referred to in some literature as :
 - CTC's Critical to Customer
 - CTS's Critical to Satisfaction
 - CTQC Critical to Quality Characteristics

• CTQ's are a tool to help to break down VOC into well defined and measurable terms.



Defining CTQs

Customer CTQs usually fall into one of 4 categories :

1. Functions and Features

- Does the product or service provide what the customers expect and need?
- Is the right colour, texture, taste, variety available ?

2. Reliability and Quality

- Does the customer experience or find defects in the product or service?
- Is there consistency in your product or service ?
- Can they trust your product not to break down?

3. Delivery Speed / Responsiveness

- Does the process meet the customer's time frame for delivery ?
- Is the customer always able to obtain the product or service when they need it ?

4. Expense / Price

- Does the customer perceive value for price?
- What is the price elasticity of demand for the product or service ?



Developing CTQ's

Step 1



Identify Your Customers

- Listing
- Segmentation
- Prioritization

Capture VOC

- What is important to your customers ?
- Tools include KANO ANALYSIS

Step 3

Develop CTQ's

- Translate VOC to CTQ's (measurable)
- Determine <u>Specification Limits</u> for each CTQ from customer
- Prioritize the CTQs according to customer



Specification Limits

"Specification Limits" are Lean Six Sigma's way of defining your customer expectations

USL = Upper Specification Limit

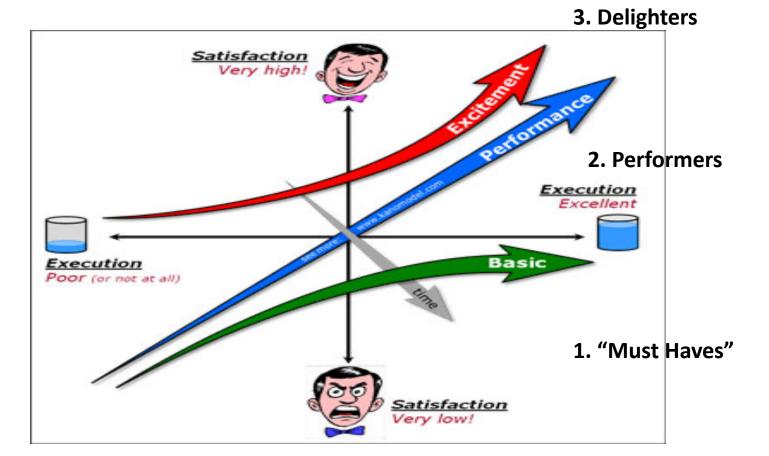
LSL = Lower Specification Limit

Also called 'Tolerance limits' in some businesses



Kano Analysis

• Developed in the 1980s by Professor Noriaki **Kano**, which classifies customer preferences into three main categories





Kano Analysis

The Kano Model has three main categories of attributes:

Threshold or Basic Attributes:

These are the basic attributes in a product or service.

The product/service is believed to be incomplete without them.

Their presence will not ensure the satisfaction of the customers; however, their absence can lead to dissatisfied customers.

Performance or Linear Attributes:

Companies generally schedule their investments and decisions using performance attributes. A customer's willingness to pay for a product is directly related to the performance attributes. The higher the performance attributes, the more the customer is willing to pay.

Excitement or Delighter Attributes:

The excitement attributes help in driving the hidden needs of the consumers that they have never thought about before.

Building in excitement attributes in the product or service can help organizations create a competitive advantage over their market competitors.



CTQs and KANO

Consider a 3-Star Manufacturing



- What are the CTQs for the process ?
- What at the Basic Requirements ?
- What are Performers ?
- What at Delighters ?



Customer



3-Star Manuf	facturing Inc	
CTQs :		

- Basic Requirements
- Performers
- Delighters

Quiz 4 :



• What Tool is used to understand what is Critical to Quality (CTQ) by Forming 3 categories, 'Basic Requirements', 'Performers' and 'Delighters'?

KANO ANALYSIS

• Splitting Customers into groups according to different needs or behaviours is called

• SEGMENTING

• CTQs are also sometimes called CTCs or CTSs. What does CTS stand for ?

CRITICAL TO SATISFACTION

- Give one example of a method used to understand the **Voice of the Customer** ?
- SURVEYS
 FEEDBACK
 FOCUS GROUPS , REPEAT SALE METRICS etc



Value Stream

Remember the 6 fundamentals of Lean ?

- 1. Value
- 2. Value Stream
- 3. Flow
- 4. Pull
- 5. Perfection

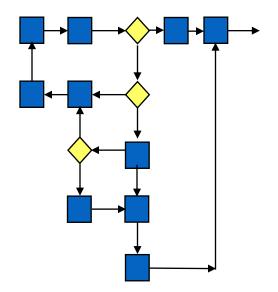


The Value Stream & & Value Stream Maps



Understanding the process

We must first understand the Process Flow and the Value Stream before Process Problems can be understood.



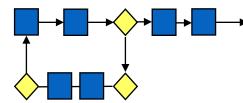


Process Mapping

There are usually three views of a process:

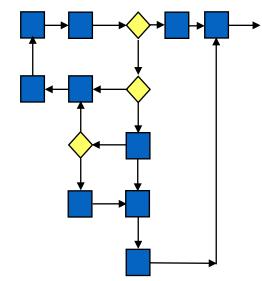


What people *THINK* it is...



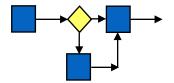


What it ACTUALLY is..





What it SHOULD be..

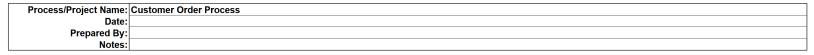




SIPOC

Inse	rt l	Page Layout	Formula	s	Data	Review	View	Developer	Help	Sig	gmaXL
Template Calculat	es and	Graphical Tools ~	Y=f(X) Statistical Tools ~	S	Measuren ystems Ana	nent	Process Capability ~	Design of Experiments ~		Antrol arts Y	Re Weibi
DMAIC & DFSS Templates			>	Tear	m/Project	Charter					
			>	SIPOC Diagram							

SIPOC DIAGRAM for Customer-Order Process



Suppliers 🖧	Inputs		Process	Out	Customers	
Provider ATT Phones Office Depot TI Calculators NEC Cash Regiser Customer	Input Description Pizza Type Size Quantity Extra Toppings Special Orders Drink Types/Quantities Other Products Phone Number Address Name Time/Day/Date Volume	Input Requirements (optional)	See High Level Process Steps Below	Output Description Price ConfirmOrder Bake Order Data on Cycle Time Order Rate Data Order Transaction Delivery Info	Output Requirements (optional)	Recipient of Output Cook Accounting
Start Boundary: Call for an Order	Answer Phone	→ Write Order	Confirm Order	Sets Price - Addres	s & Phone	End Boundary: Order



Standard Process Mapping Symbols

Standard symbols for Process Mapping:

(available in Microsoft Office[™], Visio[™], iGrafx[™], SigmaFlow[™] and other products)

A **RECTANGLE** indicates an activity. Statements within the rectangle should begin with a verb



A **PARALLELAGRAM** shows that there are data



A **DIAMOND** signifies a decision point. Only two paths emerge from a decision point: No and Yes



An **ELLIPSE** shows the start and end of the process

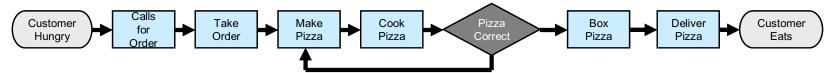
An ARROW shows the connection and direction of flow A CIRCLE WITH A LETTER OR NUMBER INSIDE symbolizes the continuation of a flowchart to another page

FYI: Frank and Lilleth Gibreth produced the first Process Flow diagram with standard symbols in 1921



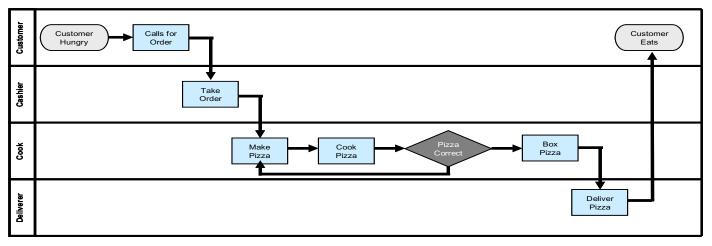
Types of Process Maps

The Linear Flow Process Map



As the name states this diagram shows the process steps in a sequential flow, generally ordered from an upper left corner of the map towards the right side.

The Deployment-Flow or Swim Lane Process Map

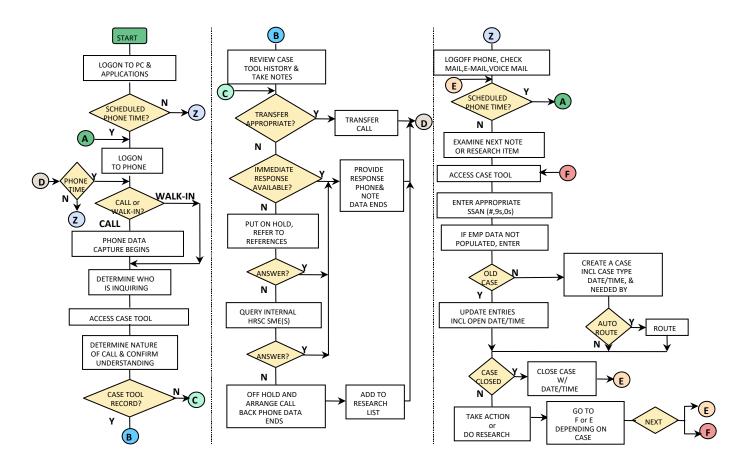


The value of the Swim Lane Map is that is shows you who or which department is responsible for the steps in a process. A timeline can be added to show how long it takes each group to perform their work. Also each time work moves across a Swim Lane there is a "Supplier – Customer" interaction. This is usually where bottlenecks and queues form.



Process Map Example

Example : Process Map for a Call Center -





Value Stream Map

- A Value Stream Map traces all the processes all the way from the suppliers to your customers. It shows information (data), times (Value Add time and Non-Value Add time), costs and quantities of resources used at each stage.
- Map the "AS-IS" State as well as the "TO-BE" State
- Used to identify WASTE in your system
- Value Stream Maps start with a <u>High Level Process Map</u>
- Add:
 - **QUANTITIES** (Inventory, Scrap, Number of Operators etc)
 - **TIMES** (Cycle Times, Takt Times, Value Add Time, NVA Time)
 - COSTS (\$ / unit, \$ per delivery, \$ per sale, \$ of returns etc)
 - DATA (Calculated metrics such as OEE, Activity Ratio, Yields)



Value Stream Map

What Moves in a Value Stream ?

In Manufacturing?materials flows

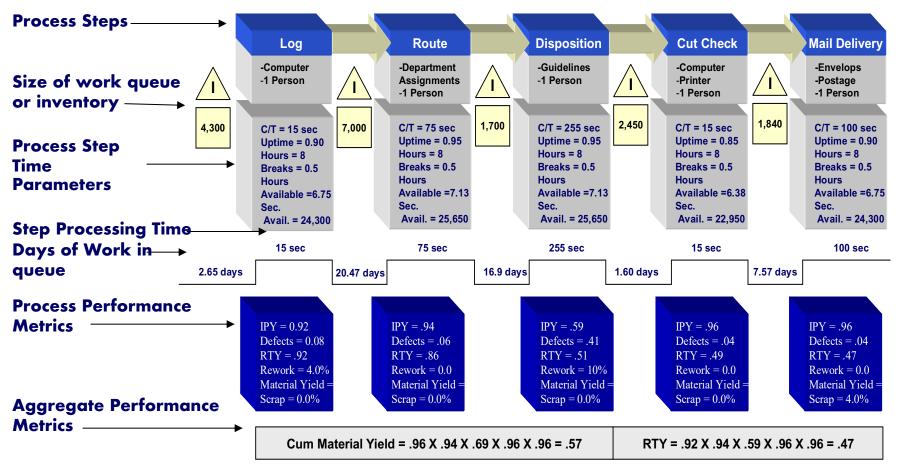
In Shops and markets?finished goods and money flows

In Design, Marketing and Financial Services?data flows

In Transport, Hospitals and Human Services?people flow



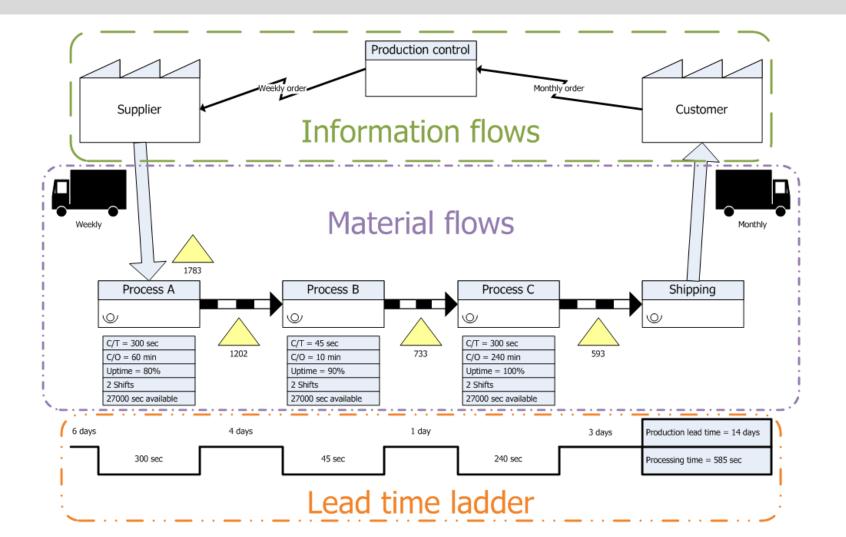
Value Stream Map – Style 1



The Value Stream Map

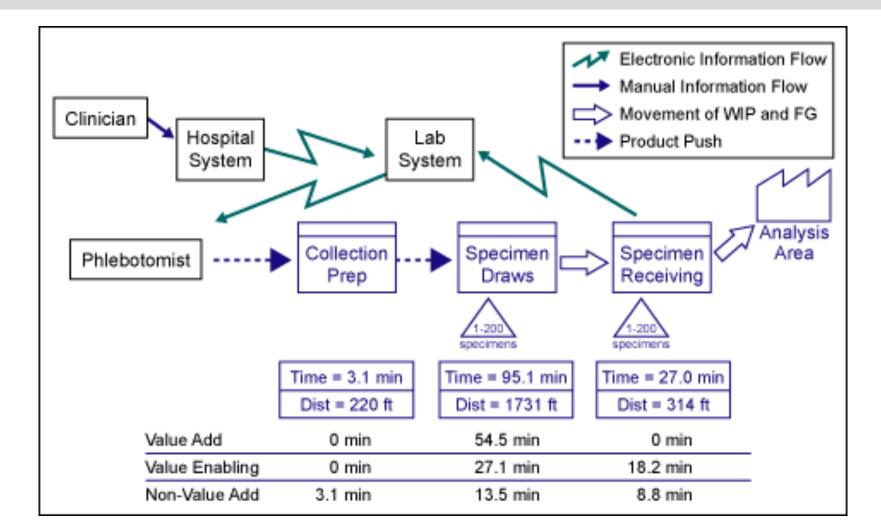


Value Stream Map – Style 2



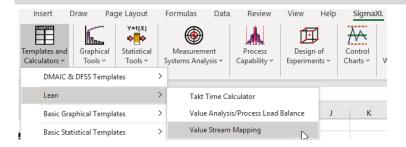


Value Stream Maps in Service Organizations

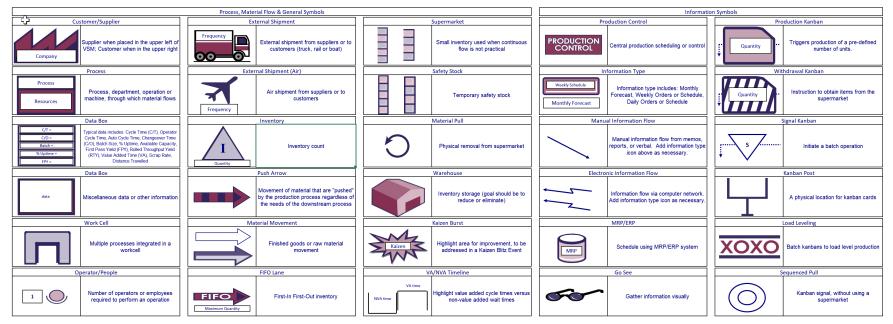




Value Stream Map Symbols



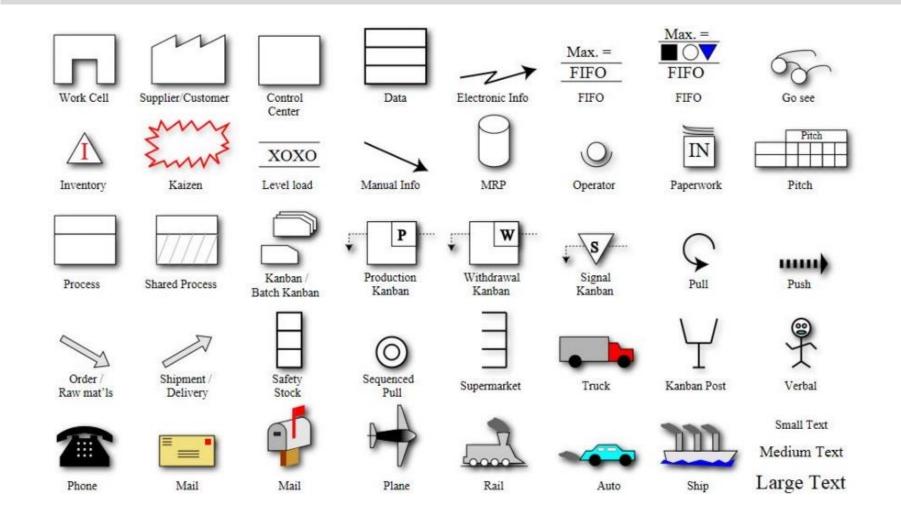
SigmaXL Value Stream Mapping Symbols



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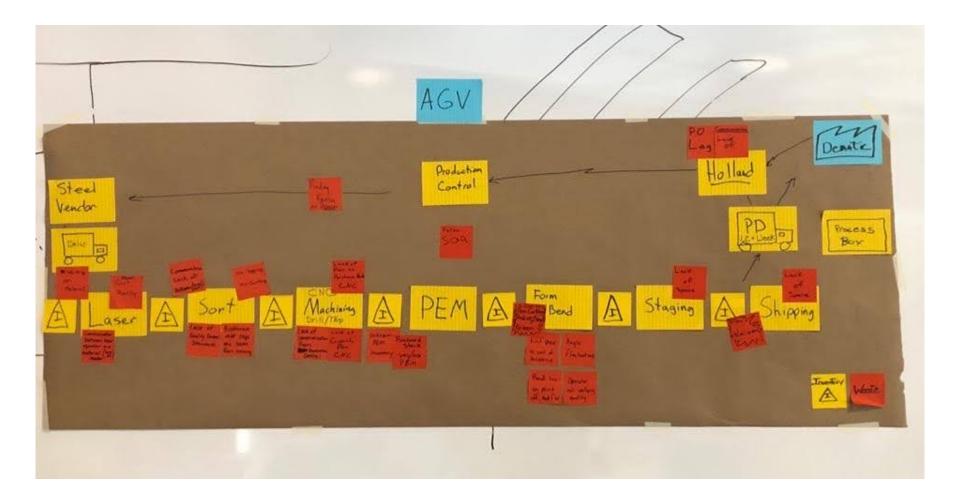


Value Stream Map Symbols





Value Stream Map Example



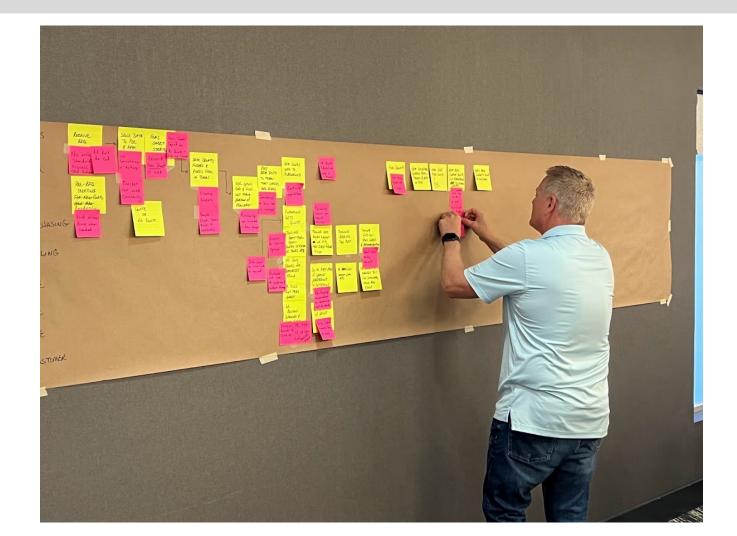


Value Stream Map Example





Value Stream Map Example





Value Stream Mapping exercise

ROLL \rightarrow WEIGH \rightarrow FLATTEN \rightarrow CUT \rightarrow ASSEMBLE \rightarrow WEIGH

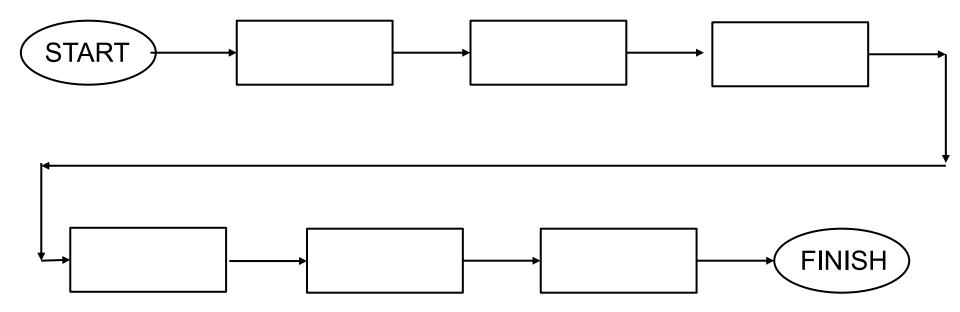




Class Exercise (In Pairs)

Draw a VALUE STREAM MAP

Including the times of each step and any waiting times







END OF DAY 1